

WEEKLY STATUS REPORT (WSR)

[Monday, February 16, 2015]

TO: [Panos Linos, Chris Bowman]
FROM: [Ashley Zegiestowsky]
SUBJECT: Status report for week [February 9, 2015 – February 16, 2015]

I. RED FLAGS: NA

II. ISSUES: Still waiting to get in contact with communication department to find previous research or resources in regards to the use of social media

III. ACCOMPLISHMENTS (February 9, 2015 – February 16, 2015):

Wednesday, February 11, 2015

- Continued researching WFYI and Station 13's website, Facebook, and Twitter presence

Friday, February 13, 2015

- Met with Professor Ken Creech to discuss Social Media related questions
- Set up meetings with Rose Campbell & Jessica Moore (from the Strategic Communications department)

IV. ACTION ITEMS FOR FOLLOWING WEEK (February 9, 2015 – February 16, 2015):

- Meet with Rose Campbell & Jessica Moore to discuss Social Media related research or resources (Ashley)
- Establish a structured way to research and document the use of each station's website, Facebook and Twitter presence (Ashley)
- Continue survey WFYI and Station 13's social media presence and possibly look into other station's social media presence (Ashley)