

WEEKLY STATUS REPORT (WSR)

[Monday, February 9, 2015]

TO: [Panos Lions, Chris Bowman]
FROM: [Ashley Zegiestowsky]
SUBJECT: Status report for week [February 2, 2015 – February 9, 2015]

I. RED FLAGS: NA

II. ISSUES:

- Determine the best way to survey the technological landscape of other local and national TV & News Stations social media presence
- Determine with what frequency is appropriate to conduct this survey in order to obtain the most comprehensive results and feedback

III. ACCOMPLISHMENTS (02/02/2015 – 02/09/2015):

Monday, February 2, 2015

- Defined a more reasonable and tangible scope and direction
- Created a timeline for milestones and tangible deliverables:
 - Wednesday, March 4th: Station Visit & Presentation of Landscape Survey
 - Wednesday, March 18th: Submit detailed Requirements
 - Wednesday, April 1st: Submit Use-Case Scenarios
 - Wednesday, April 15th: Submit Final Document
 - Bonus: Research Facebook & Twitter API documentation

Thursday, February 5, 2015

- Initial Survey of WFYI website and other local new stations

IV. ACTION ITEMS FOR FOLLOWING WEEK (02/09/2015 – 02/16/2015):

- Gather a list of local & national news stations to be surveyed (Ashley)
- Determine the criteria and frequency of the stations to be surveyed and how best to organize and collect data (Ashley)
- Contact Ken Creech via email and set up meeting