## WFYI Site Audit: Menu Bar

## **Default Compact View**

- Homepage >
- News  $\vee$
- Programs v
- Events
- Support v

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- Services  $\vee$
- About WFYI V

## **Open to Basic Membership**

- Homepage >
- News  $\vee$
- Programs  $\vee$
- Events v
- Support v
  - Pledge/join/renew
  - Corporate support
  - Membership programs
    - Inner circle >
    - Basic membership >

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- WFYI Passport
- Family Membership
- WFYI Sustaining Membership >
- British Telly Club >

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- Leave a legacy
- Memorial and Tribute gifts
- Gifts of stock
- $\circ$  Donate a vehicle  $\vee$
- Matching gifts
- Contact member services
- Foundation support >
- Volunteer with wfyi
- Donor Privacy policy
- Membership faqs
- WFYI shop

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- Services
- About WFYI  $\vee$

Fully Expanded: Red – items moved to potentially better spot.

- Homepage > •
- News ∨ •
  - Local news >
  - Public affairs 0  $\vee$ 
    - Election 2018 >
  - Education 0  $\mathbf{V}$ 
    - Talking out of school

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- Arts and Culture  $\vee$ 0
  - Small Studio Sessions >

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- Health 0
- Politics > 0
- Community >
- Programs  $\vee$ 
  - o TV >
  - o Radio >
  - **PBS Kids** 0 >
  - Mobile App >
- **Events**  $\vee$ 
  - Schedule
  - o Listen Up
  - News and Brews > 0
  - Wine Fest >
- Support  $\vee$ 
  - Pledge/join/renew
  - Corporate support  $\vee$ 
    - Why sponsor WFYI >

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- Become a sponsor >
- **Mission Society**
- Membership programs 0  $\vee$ 
  - Inner circle
    - Basic membership
    - WFYI Passport >
    - Family Membership
    - WFYI Sustaining Membership >
    - British Telly Club >  $\vee$
- Leave a legacy
  - Ardath Burkhart Legacy Society
  - **Request Planned Giving Information**
- Memorial and Tribute gifts >
- Gifts of stock > 0
- Donate a vehicle 0  $\vee$

|             | <ul> <li>Vehicle Donation FAQ</li> </ul>                                   |   |
|-------------|--|---|
| 0           | Matching gifts >   |   |
| 0           | Contact member services >  |   |
| 0           | Foundation support >   |   |
| 0           | Volunteer with WFYI >  |   |
| -           | Donor Privacy policy >   |   |
| 0           | Membership FAQs >  |   |
| 0           | WFYI shop >  |   |
| Servic      | •  |   |
| 0           | Community Connections V  |   |
|             | <ul> <li>Veterans Coming Home</li> </ul>                                   | > |
|             | The Economic Club Of Indiana   | > |
|             | <ul> <li>Next Avenue</li> </ul>  | > |
|             | <ul> <li>Spirited Chase</li> </ul>   | > |
|             | <ul> <li>WFYI Nerds</li> </ul>   | > |
| 0           | IRIS Reading services $\lor$   |   |
|             | <ul> <li>Text-Only IRIS Site</li> </ul>                                    | > |
|             | <ul> <li>IRIS On-Demand</li> </ul>   | > |
|             | <ul> <li>IRIS Broadcast Schedule</li> </ul>                                | > |
|             | <ul> <li>IRIS Listener Application</li> </ul>                              | > |
|             | <ul> <li>Bosma's Vision Beyond Sight</li> </ul>                            | > |
|             | <ul> <li>IRIS Radio</li> </ul>   | > |
| 0           | Educational resources V  |   |
|             | <ul> <li>American Graduate</li> </ul>                                      | > |
|             | <ul> <li>PBS Learning Media</li> </ul>                                     | > |
|             | <ul> <li>PBS kids Island</li> </ul>  | > |
|             | <ul> <li>PBS Parenting</li> </ul>  | > |
|             | <ul> <li>Reading Rockets</li> </ul>  | > |
|             | <ul> <li>State Impact Indiana</li> </ul>                                   | > |
|             | <ul> <li>Bright By Text</li> </ul>   | > |
|             | <ul> <li>Ready to Learn</li> <li>Coherenheim Truck to Tooleheim</li> </ul> | > |
|             | <ul> <li>Cyberchase Text to Teacher</li> </ul>                             | > |
| 0           | Professional services V  |   |
|             | <ul> <li>Facility Rental</li> <li>Decome a Tangent at M/EV/</li> </ul>     | > |
| -           | <ul> <li>Become a Tenant at WFYI</li> </ul>                                | > |
| 0<br>A hout | WFYI productions   | > |
| About       |  |   |
| 0           | Contact us >   |   |
| 0           | Location / Directions ∨<br>■ Tour WFYI >                                   |   |
|             |  |   |
| -           |  |   |
| 0           | - D <b>T</b>   |   |
|             | <ul> <li>Donor Transparency</li> <li>&gt;</li> </ul>                       |   |

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| 0 | Editorial Integrity statement >                      |   |
|---|--|---|
| 0 | FAQs >   |   |
| 0 | WFYI Press room V                                    |   |
|   | <ul> <li>WFYI in the News &gt;</li> </ul>            |   |
| 0 | WFYI careers v                                       |   |
|   | <ul> <li>IPB News Video Reporter/Producer</li> </ul> | - |
| 0 | Can you imagine >                                    |   |
| 0 | Presidential message >                               |   |
| 0 | WFYI publications v                                  |   |
|   | <ul> <li>Annual Report</li> </ul>                    | > |
|   | <ul> <li>WFYI Insiders Magazine</li> </ul>           | > |
|   | Local Content & Service Reports                      | > |
|   | <ul> <li>Strategic Plan 2020</li> </ul>              | > |
| 0 | Department staff >                                   |   |
| 0 | Newsroom staff >                                     |   |
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