WEEKLY STATUS REPORT (WSR)

10/12/20

TO: Jake Misner, Nate Swalley, Danny Kovalak, Ty Bickham, Mason

Lovett

FROM: Dorian Claire

SUBJECT: Status report for week of 10/12

I. RED FLAGS: No red flags to report.

II. ISSUES: No issues to report.

III. ACCOMPLISHMENTS (dates):

Researched Google ads

- Talked to client about possibly using their database instead of Google, decided to stay with Google
- Made the decision to avoid Facebook ads due to price
- Completed several

IV. ACTION ITEMS FOR FOLLOWING WEEK (dates):

- Compile a list of possible advertising spots for our client
- Research more about Google ads
- Talk to sponsor about ad thoughts